

RIVIERA LASER INSTITUTE

LASER RESURFACING & NON-SURGICAL PROCEDURES

15 Credit Hours Category I CME

The Art and Science of Fractional CO₂ Facial Rejuvenation Advanced Techniques and Practical Training

You purchased your MiXto SX[®] Laser to enhance the results, prestige and profitability of your practice. Dr. Mark Kofford has designed this training to ensure that you realize and maximize your patient outcomes. Just as importantly, he will show you how to maximize the full revenue potential you now have with your MiXto SX[®] by providing cutting edge training. You will learn techniques in the art and application of fractional CO₂ skin resurfacing, the art of the patient consultation, setting realistic and achievable patient expectations, setting profitable pricing and selling.

Dr. Kofford has an unrivaled knowledge and understanding of the science that leads to phenomenal patient outcomes. Since receiving his doctoral degree in wound healing and collagen rejuvenation, Dr. Kofford has dedicated his career to learning the most advanced techniques in laser and volume restoration from the top experts from around the world.

As a skilled aesthetic surgeon and the preeminent expert in full facial rejuvenation, Dr. Kofford has taken traditional and fractional laser resurfacing to a new level. He is now offering this unique opportunity for a select few physicians to learn the secrets that have lead him to have some of the highest patient satisfaction ratings in the country.

This is an exclusive two day (15 hrs CME) course specifically for MiXto SX[®] users and is limited to 4 participants to ensure a personalized hands-on experience with actual patient treatments.

Dr. Kofford's course will cover advanced techniques in fractional CO₂ facial resurfacing and other related topics including but not limited to:

- Ablative vs. non-ablative
- Erbium vs. CO₂ laser
- CO₂ Laser - short pulse vs. long pulse
- Single vs. multi-pass techniques
- Upper & lower eyelid treatment
- Patient anesthetic techniques
- Treatment of ethnic skin types
- When to use the 180 µm vs. the 300 µm spot size
- Patient preparation/preoperative care/recovery time
- Dermal fillers - contour restoration, placement techniques
- Marketing - consultation methods - treatment packaging and closing



BEFORE



AFTER

"Out of all the seminars I have attended, his was the most fun and most educational. I have accelerated my learning curve by six months or more in two days."

~ Don Howser, MD OB/Gyn

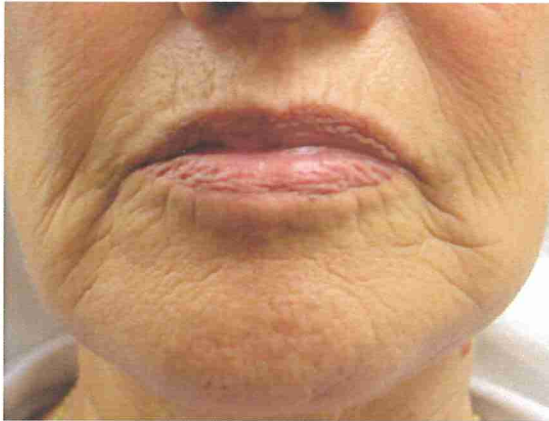
To Register call 949.240.4291



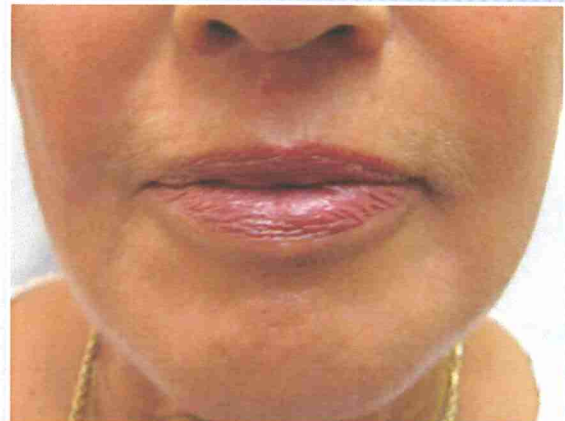
RIVIERA LASER INSTITUTE

"I thought I would be sitting in front of a powerpoint presentation for two days. I was surprised to find the best hands on seminar I have ever been to."

~ Eric Holmgren, MD, Maxillofacial surgery



BEFORE



AFTER

Course Location

Riviera Laser Studios

24582 Del Prado, Ste H
Dana Point, CA 92629

Training Dates

- June 10 - 11, 2010
- July 8 - 9, 2010
- August 12 - 13, 2010
- October 14 - 15, 2010

Each Course is Limited to four Participants

Course Fee \$3,000

To Register call **949.240.4291**

"I've been going to seminars for 30 years, and this was the most productive two days of practice building techniques yet."

~ Bill Rhinehart, MD, ENT

MiXto [®] SX

www.mixtoskinresurfacing.com

See our work at:

www.rivieralaser.com blog.rivieralaser.com



RIVIERA LASER INSTITUTE

The Art and Science of Fractional CO₂ Facial Rejuvenation Advanced Techniques and Practical Workshop

Needs Assessment and Course objectives:

1. Determine the level of experience and professional expertise of the enrollees in each of the technical categories listed in the outline.
2. Address the specific deficits in experience and expertise by providing: basic science, clinical assessment/decision making, and hands on training of treatment solutions.
- 3 The enrollee will be able to evaluate skin conditions of aging and choose the correct treatment modality to effectively treat superficial, papillary, and deep dermal conditions.
4. The enrollee will be able to evaluate the aging face for volume restoration and choose the correct filler material to restore natural volume to papillary dermis, deep dermis, and sub-dermal plains.
- 5 The enrollee will expand consultation and patient preparation skills to enhance outcomes and to maximize patient satisfaction

Day 1

I. Science and Theory of CO₂ and Ablative laser technologies, 2 hrs

A. *Erbium s*

- a. Tissue ablation and sculpting
- b. Nevi/benign lesions
- c. Acne scarring

B. *CO₂*

- a. Short pulse v. long pulse
- b. Sequential v. spiral v. quadrant fractional scanning
- c. Multiple pass techniques

C. *Non-Ablative options*

- a. Radiofrequency
- b. Ultrasound

II. EGGPLANT and Patient Workshop, 2 hrs

A. *Hands-on fractional laser techniques*

B. *CO₂ laser hand piece functional modes*

- a. Traditional, Mixto Fractional, 300um v. 180um spot
- b. Ultra pulse traditional and fractional resurfacing

C. *Laser scalpel*

D. *Live patient treatment:* Upper and Lower eyelid resurfacing

LUNCH practical roundtable discussion, 1.5 hrs

III. Clinical application of ablative vs. fractional technology, 1 hr

A. *Patient Preparation Local Anesthetic Techniques*

- a. Topicals
- b. Nerve Blocks

B. *Advantage of full ablation*

C. *Advantage of fractional resurfacing*

- a. Single vs. multiple passes
- b. Recovery time

D *Limitation/Risks*

E. *After care and management of adverse events*

IV. Approaches to different facial types, specific techniques and settings, 3 hrs

A. *Facial Skin Anatomy*

- a. Ideal proportions
- b. Typical aging patterns
- c. Contour restoration and resurfacing

B. *Female face examples*

- a. Approaches and settings

C. *Male face*

- a. Approach and settings

D. *Ethnic skin type examples*

E. *Live patient treatment: Max full facial resurfacing*

Day 2

V. Contour restoration workshop, live demo 1 hr

A. *Available fillers*

- a. Hyaluronic acid
- b. Radiesse
- c. Sculptra
- d. Artefill

B. *Placement techniques*

C. *Filler planning and patient retention*

VI. Marketing and financial, 1.5 hrs

A. *Consultation methods*

B. *Packaging and closing*

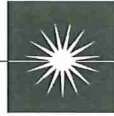
VII. Advanced CO₂ Skin Resurfacing Applications, 3 hrs

A. *Practice consultation*

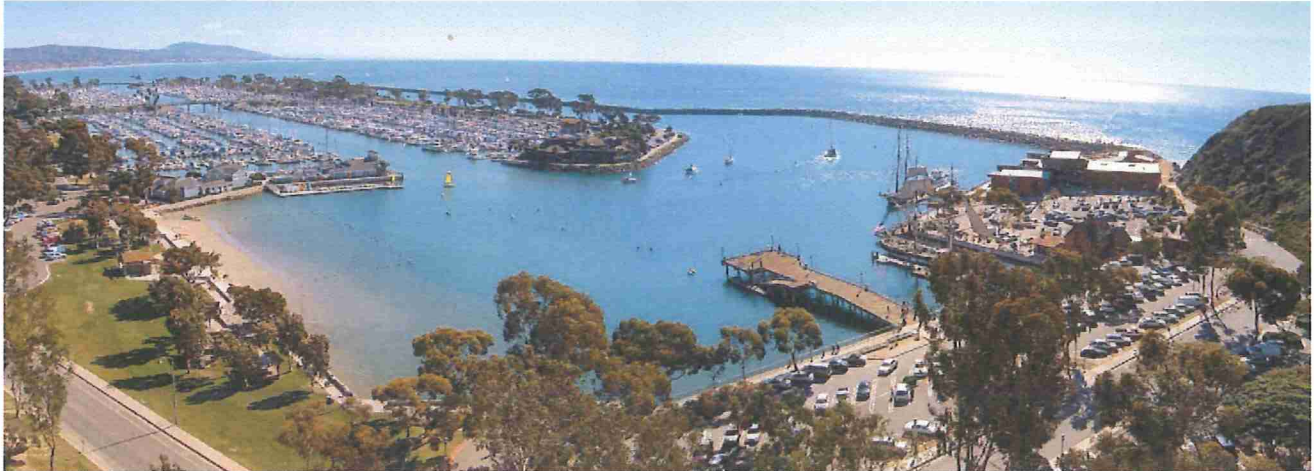
B. *Clinical approach and design of combination laser skin resurfacing and filler contour restoration*

C. *Live patient treatment: Filler re-contouring and Laser max resurfacing*

To Register call **949.240.4291**



RIVIERA LASER INSTITUTE



(Photo of Dana Point Harbor)

Riviera Laser Studios is conveniently located in the picturesque city of Dana Point, California. We are within walking distance of hotels and restaurants from the quaint bed & breakfast Blue Lantern Inn with its magnificent ocean view to the opulence of the Ritz Carlton.

At Riviera Laser Studios we are committed to making each training session an exciting and memorable experience.

Please visit us at www.rivieralaser.com and blog.rivieralaser.com for before and after photos.

Local hotels:

Ritz Carlton
One Ritz-Carlton Drive
Dana Point, Ca 92629
Phone: (949) 240-2000
Website: [Ritz Carlton](http://www.ritzcarlton.com)

Blue Lantern Inn
34343 Street of the Blue Lantern
Dana Point, Ca 92629
Phone: (800) 950-1236
Website: [Blue Lantern Inn](http://www.bluelanterninn.com)

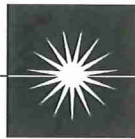
Laguna Cliffs Marriot Resort
25135 Park Lantern
Dana Point, Ca 92629
Phone: (949) 661-5000
Website: [Laguna Cliffs](http://www.lagunaciffs.com)

Local airports:

John Wayne Airport
Santa Ana, CA 92707
Website: [John Wayne Airport](http://www.jwa.net)
Approx. 25 miles north

LAX Airport
Los Angeles, Ca 90045
Website: [LAX Airport](http://www.lax-airport.com)
Approx. 60 miles north

San Diego Airport
San Diego, Ca 92101
Website: [San Diego Airport](http://www.san-diego-airport.com)
Approx. 68 miles south



RIVIERA LASER INSTITUTE

Laser Training Registration

Name: _____

Office Name: _____

Address: _____

Phone: _____ Cell: _____

Specialty: _____

Web Address: _____

What type of laser experience do you have? _____

What is your primary interest in the training? _____

Are you currently using Artefill or Sculptra? _____

What training dates are you interested in?

June 10-11 July 8-9 August 12-13 October 14-15

If other dates are preferred, please contact office at (949) 240-4291 to make arrangements.

\$1,500.00 for 1 day

\$3,000.00 for 2 days

15 maximum CME credit for 2 days

Please forward information sheet along with the registration fee to:

Riviera Laser Studios (or) Fax to: (949) 240-4264
24582 Del Prado Ave Ste H
Dana Point, CA 92629